|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | **10 points** | **8 points** | **6 points** | **2 points** |
| **Content Facts and Information** | All facts and information presented were accurate and complete. | Most facts and information presented were accurate & complete. One part was misinterpreted. | Some facts and information presented were accurate & complete. More than one part was misinterpreted. | Few facts and information presented were accurate & complete. |
| **Length** | Trailer lasted 30-45 seconds. | Trailer was under or over the expected time by 1-5 seconds. | Trailer was under or over the expected time by 6-10 seconds. | Trailer was under or over the expected time by 11 or more seconds. |
| **Audio** | The trailer's sound was sufficiently clear and loud at all times. | The trailer's sound sometimes faded out and was clear most of the time. | The trailer's sound was poor and not clear at important parts. Background noise was recorded and distracted from the presentation. | The trailer's sound was insufficient and difficult to make out. |
| **Style** | The trailer was well conceived and shows good organization of the content. The trailer has a clear beginning, middle, and end. | The trailer shows good organization of the content, but either the beginning, middle, or end could have been thought out more carefully. | The trailer shows a basic, skeletal organization of the content, but either the beginning, middle, or end could have been thought out more carefully. | The trailer was poorly done and shows little or no organization of the content. |
| **Knowledge** | The trailer demonstrates a thorough knowledge of the subject matter. | The trailer demonstrates a good knowledge of the subject matter. | The trailer demonstrates some knowledge of the subject matter. | The trailer demonstrates very little knowledge of the subject matter. The project looks improvised and/or the "actors" did not take the project seriously. It looks like a party video. |

**Movie Trailer Rubric**

**50 points**

If The True Confessions of Charlotte Doyle was made into a movie, what do you think the trailer/preview would look like? Create and record a movie trailer for this novel. Make sure to include props and costumes in your production.