

Name _____ section _____ date _____

Movie Trailer Rubric

50 points

If *The True Confessions of Charlotte Doyle* was made into a movie, what do you think the trailer/preview would look like? Create and record a movie trailer for this novel. Make sure to include props and costumes in your production.

CATEGORY	10 points	8 points	6 points	2 points
Content Facts and Information	All facts and information presented were accurate and complete.	Most facts and information presented were accurate & complete. One part was misinterpreted.	Some facts and information presented were accurate & complete. More than one part was misinterpreted.	Few facts and information presented were accurate & complete.
Length	Trailer lasted 30-45 seconds.	Trailer was under or over the expected time by 1-5 seconds.	Trailer was under or over the expected time by 6-10 seconds.	Trailer was under or over the expected time by 11 or more seconds.
Audio	The trailer's sound was sufficiently clear and loud at all times.	The trailer's sound sometimes faded out and was clear most of the time.	The trailer's sound was poor and not clear at important parts. Background noise was recorded and distracted from the presentation.	The trailer's sound was insufficient and difficult to make out.
Style	The trailer was well conceived and shows good organization of the content. The trailer has a clear beginning, middle, and end.	The trailer shows good organization of the content, but either the beginning, middle, or end could have been thought out more carefully.	The trailer shows a basic, skeletal organization of the content, but either the beginning, middle, or end could have been thought out more carefully.	The trailer was poorly done and shows little or no organization of the content.
Knowledge	The trailer demonstrates a thorough knowledge of the subject matter.	The trailer demonstrates a good knowledge of the subject matter.	The trailer demonstrates some knowledge of the subject matter.	The trailer demonstrates very little knowledge of the subject matter. The project looks improvised and/or the "actors" did not take the project seriously. It looks like a party video.